

Official Rules for the
Ranger's Apprentice Summer Camp Sweepstakes

NO PURCHASE NECESSARY. A PURCHASE WILL NOT ENHANCE YOUR CHANCES OF WINNING.

Open to residents of the Continental United States and the District of Columbia, ages 9-14.

Sweepstakes entry period ends April 1, 2010

How to Enter:

1. To enter the Ranger's Apprentice Summer Camp Sweepstakes ("Sweepstakes"), please read these Official Rules and print out the online entry form below. Include your first and last name, mailing address, age and telephone number, and parent or guardian's name and email address. Send completed entry form via U.S. Mail to Penguin Young Readers Marketing, 345 Hudson Street, New York, NY 10014, Attention: Ranger's Apprentice Summer Camp Sweepstakes. Entries must be postmarked by April 1, 2010 and received by April 8, 2010. No mechanically reproduced or computer generated entries allowed. Limit one entry per person, family or household.

2. Entries are void if they are in whole or in part illegible, incomplete or damaged. Sponsor assumes no responsibility for late, lost, damaged, incomplete, illegible, postage due or misdirected entries.

3. Penguin Young Readers Group, a division of Penguin Group (USA) Inc. ("Sponsor") and its parent, subsidiaries and affiliated companies are not responsible for technical malfunctions of any kind which may limit the ability to play or participate, or by any human error which may occur in the processing of the entries in this Sweepstakes. If for any reason the Sweepstakes is not capable of being conducted as described in these rules, Sponsor shall have the right to cancel, terminate, modify or suspend the Sweepstakes.

Winner:

1. From all eligible entries received, one winner will be chosen in a random drawing held on or about April 9, 2010 by Sponsor, whose decisions concerning all matters related to this Sweepstakes are final and binding.

2. Winner(s) will be notified by telephone and/or mail. The odds of winning depend on the number of entries received.

Prize:

1. One winner and his/her parent or guardian will receive a trip to Austin, Texas, where the winner will attend a week-long BookPeople Ranger's Apprentice literary day camp. The camp will run from Monday, June 14, 2010 to mid-day on Friday, June 18, 2010. Prize includes: round-trip economy airfare for one child and one adult from Winner's nearest major city; and \$1,000.00 toward hotel accommodations, transportation and meals. (ARV \$2,000.00) The winner is responsible for any other expenses not expressly included in the prize description, including additional ground transportation, travel insurance, meals, beverages, gratuities, hotel charges other than accommodations and any other expenses that may arise.

2. In the event that there is an insufficient number of entries Sponsor reserves the right not to award the prize.

Eligibility:

This Sweepstakes is open to residents of the Continental United States and the District of Columbia, ages 9-14. Employees of Sponsor and its parent company, subsidiaries, affiliates or other parties in any way involved in the development, production or distribution of this Sweepstakes, as well as the immediate family (spouse, parents, siblings, children) and household members of each such employee are not eligible to participate in the Sweepstakes. Void where prohibited by law. All state and local restrictions apply.

General:

1. No substitution, transfers or assignments of prizes allowed. In the event of unavailability, Sponsor may substitute a prize of equal or greater value.

2. All expenses, including taxes (if any), related to receipt and use of prize are the sole responsibility of the winner.

3. Winner may be required to execute an Affidavit of Eligibility and Release (“Affidavit”) and if so, the Affidavit must be completed and returned within fourteen (14) days of notification or winner will forfeit their prize and another winner will be selected. As the selected winner will be under eighteen (18) years of age, his/her parent or legal guardian will be required to sign the Affidavit. Should the ARV of the prize equal or exceed \$600.00, winner shall be required to provide a Social Security Number or a Taxpayer Identification Number to Sponsor for issuance of a 1099 Form.

4. By accepting the prize, winner grants to Sponsor the right to use his/her name, likeness, hometown and biographical information in advertising and promotion materials, including posting on the Sponsor’s and author’s website, without further compensation or permission, except where prohibited by law.

5. By competing in this Sweepstakes and/or accepting a prize, entrants release Sponsor, its parent, subsidiary or affiliated companies or the advertising agencies of any of them and the authors and/or editors of any books promoted hereby from any and all liability for any loss, harm, injuries, damages, cost or expense arising out of or relating to participation in this Sweepstakes or the acceptance, use or misuse of the prize.

6. Any dispute arising from this Sweepstakes will be determined according to the laws of the State of New York, without reference to its conflict of law principles, and the entrants consent to the personal jurisdiction of the state and federal courts located in New York County and agree that such courts have exclusive jurisdiction over all such disputes.

Winners List:

For a copy of the winners list, send a self-addressed, stamped envelope by October 8, 2010 to: Penguin Young Readers Marketing, 345 Hudson Street, New York, NY 10014, Attention: Ranger’s Apprentice Summer Camp Sweepstakes Winners List.

Sponsor:

Penguin Young Readers Group
A Division of Penguin Group (USA) Inc.
345 Hudson Street
New York, New York 10014